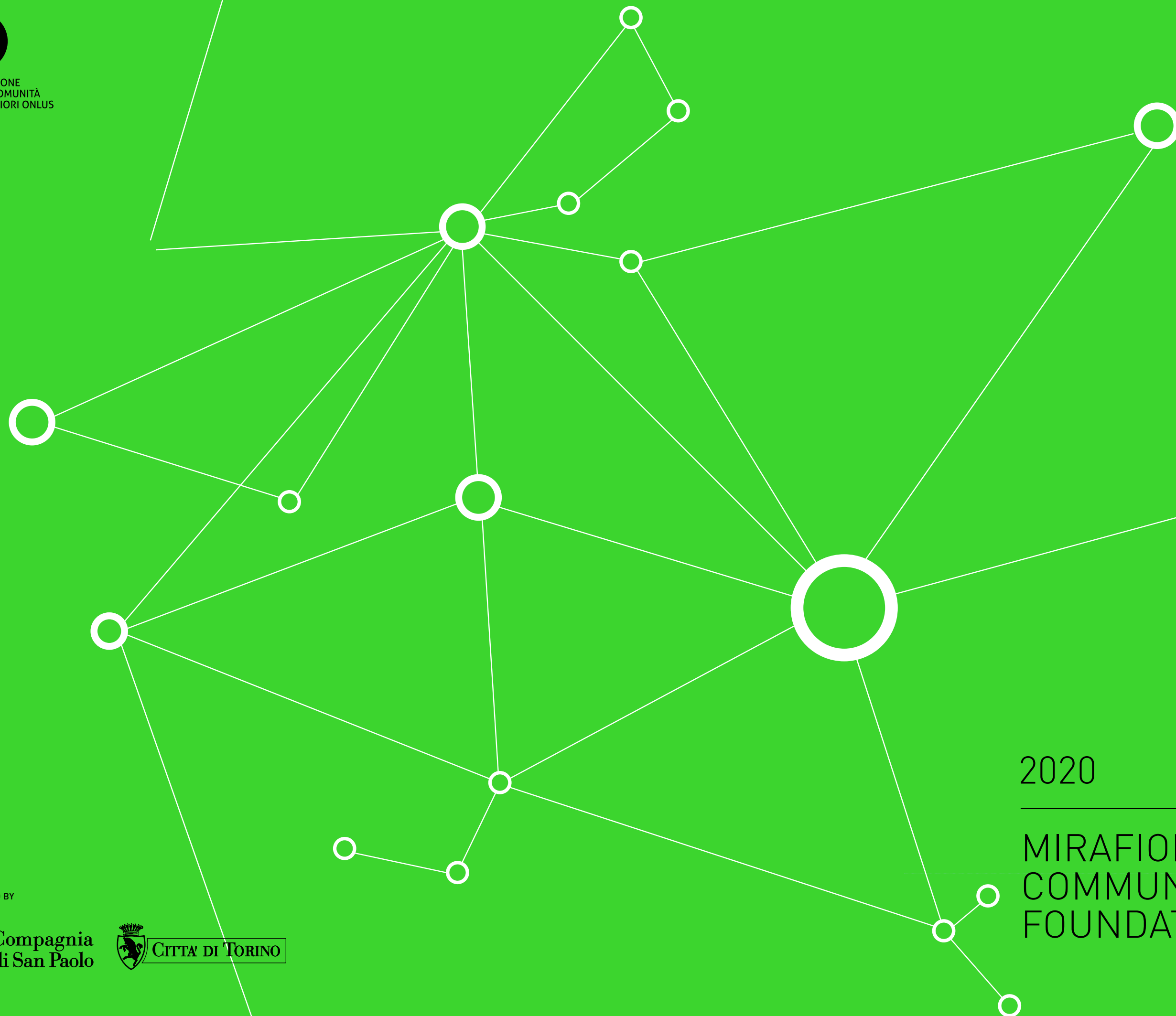




FONDAZIONE  
DELLA COMUNITÀ  
DI MIRAFIORI ONLUS



2020

MIRAFIORI  
COMMUNITY  
FOUNDATION

SUPPORTED BY



# HISTORY



At the end of 90's started the PRU (a program of redevelopment and riqualification of the Mirafiori district), with important interventions along Sangone river, Colonnetti park, restoring and reconstruction of the buildings. It was a area very damaged and deteriorated; with a confluence of several social problem. In 2006 ends the PRU and the Community Foundation was funded as an instrument:

- 1) long lasting, over the extraordinary intervention
- 2) which endorse the relationships, the ideas, the competences of people involved during the redevelopment process
- 3) which attract public and private capital on the area.



## COMMUNITY FOUNDATION

Mirafiori Community Foundation is the first Community Foundation in Turin and was established in 2008 by Compagnia di San Paolo and Miravolante (an association bringing together a number of third sector entities operating at Mirafiori Sud). Fondazione Mirafiori carries out activities of social solidarity and public utility promoting the development and life quality improvement in Mirafiori south. It operates in collaboration with associations, locally based institutions, public service providers, schools and companies.

## MISSION

- Social inclusion of disadvantaged people
- Increase in the community cohesion
- Support to active citizenship practice
- Social and economic development of Mirafiori neighbourhood.
- Requalification of urban context

## MAIN BENEFICIARIES

- Low income families
- People with difficulty accessing the labour market
- Young people with limited cultural and economic growth opportunities
- Elder people with loneliness problems
- Children and young people with educational disadvantage





## ORGANISATIONAL SET UP

The Foundation has an  
Addressing Board and an  
Executive Committee.

MIRAVOLANTE

UNIVERSITÀ

POLITECNICO

CITTÀ DI  
TORINO

COMPAGNIA  
DI SAN PAOLO

CAMERA DI  
COMMERCIO

CURIA



## COMMUNITY CENTERS

- 
- 01 CASA NEL PARCO (FONDAZIONE MIRAFIORI)
- 02 TEATRAZIONE
- 03 CUS
- 04 CIRCOLO ARCI GIUSEPPE DA GIAU
- 05 MIRAFLEMING
- 06 CPG CENTRO DEL PROTAGONISMO GIOVANILE
- 07 SPAZIO FAMIGLIA
- 08 ALLOGGIAMI MIRAFIORI STUDENT HOUSING  
SALA STUDIO MANUELA RIBAS
- 09 L'ISOLA

## PUBLIC INSTITUTIONS

- |    |                                     |
|----|-------------------------------------|
| 01 | SERVIZI SOCIALI                     |
| 02 | POLIZIA LOCALE                      |
| 03 | ASL T01 - SER.T                     |
| 04 | COMUNE DI TORINO - CIRCOSCRIZIONE 2 |
| 05 | AZIENDA SANITARIA LOCALE T01        |
| 06 | D.S.M. E ASSISTENZA PSICHIATRICA    |

## SCHOOLS AND EDUCATION CENTERS

- |    |  |
|----|--|
| 01 | CIRCOLO DIDATTICO 32                   |
| 02 | I.P.S.I.A. DALMAZIO BIRAGO             |
| 03 | ENGIM SAN LUCA                         |
| 04 | ISTITUTO COMPRENSIVO "A. CAIROLI"      |
| 05 | INRIM/CNR                              |
| 06 | CIRCOLO DIDATTICO 33                   |
| 07 | ISTITUTO COMPRENSIVO STATALE SALVEMINI |
| 08 | ISTITUTO PRIMO LEVI                    |
| 09 | CIRCOLO DIDATTICO 34                   |

## LIBRARY

- 01 BIBLIOTECA CIVICA CESARE PAVESE

## CHURCHES

- 01 PARROCCHIA SAN REMIGIO
- 02 PARROCCHIA S. APOSTOLI
- 03 PARROCCHIA S. BARBARA
- 04 PARROCCHIA BEATI PARROCI
- 05 PARROCCHIA S. LUCA

## PUBLIC PARKS








- 01 PARCO COLONNETTI
- 02 ORTI REGOLAMENTATI
- 03 PARCO PIEMONTE
- 04 PASSERELLA SUL SANGONE

## HISTORICAL BUILDINGS

- 01 MAUSOLEO DELLA BELA ROSIN
- 02 CASCINA PIEMONTE
- 03 RUDERI DEL CASTELLO DI MIRAFIORI
- 04 MONUMENTO AL VECCHIO AEROPORTO
- 05 CASCINA CASSOTTI BALBO
- 06 RIFUGIO ANTIAEREO DI MIRAFIORI
- 07 CIMITERO
- 08 CASCINA NUOVA

MORE OVER

- 01 FARMER'S MARKET
- 02 SOCIAL STREET CORSO TRAIANO
- 03 CAMPO SINTI NON REGOLAMENTATO
- 04 FCA

-  CENTRI
-  ISTITUZIONI LOCALI  
SERVIZI TERRITORIALI
-  SERVIZI EDUCATIVI
-  BIBLIOTECHE  
COMUNALI
-  PARROCCHIE
-  ALTRO
-  PARCHI  
BENI NATURALISTICI
-  PUNTI DI INTERESSE STORICO



## IN THE DISTRICT

## THE DISTRICT OF MIRAFIORI SUD

**38.000** INHABITANTS

**47 YEARS** AVERAGE AGE OF  
THE INHABITANTS OF  
MIRAFIORI SUD  
(CITY AVERAGE:  
46 YEARS) \*

**12,5 %** FOREIGN RESIDENTS  
(CITY AVERAGE: 15.27%) \*

**4.000** CA. LODGING OF PUBLIC HOUSING  
OF WHICH 2600 APPROX. REDEEMED BY THE  
OWNERS OVER TIME

**20.000** FCA EMPLOYEES  
CURRENTLY WORKING IN THE  
DISTRICT TORINESE DI MIRAFIORI SUD

**3 MILLIONS** M2 OCCUPIED IN TURIN  
BY THE MIRAFIORI SUD  
MANUFACTURING PLANT

(\*DATI ANAGRAFE TORINO 2015)

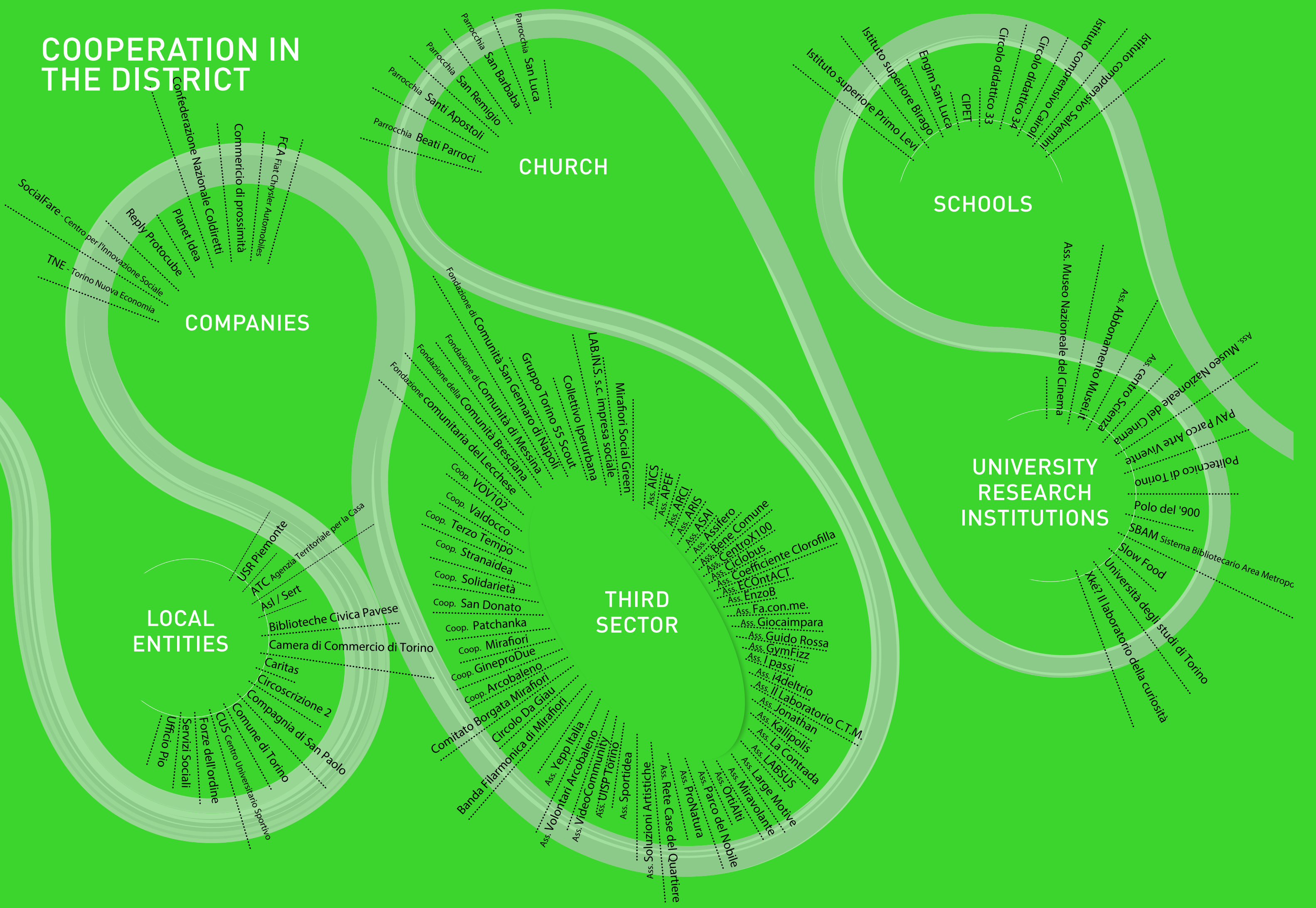
## NEIGHBOURHOOD PROBLEMS

- Resident population's decreasing trend and aging population
- Increasing unemployment rate, above city average
- Low educational level
- Distance from city services and isolation.





# COOPERATION IN THE DISTRICT



# ACTIVITIES

## GRANT MAKING

for social services and projects located in Mirafiori district

## PROJECT DESIGN

support to transform ideas into concrete initiatives

## FUNDRAISING

from founders, calls for proposals participation, private companies and other sources (legacies, private donations, crowdfunding) to invest in the local territory

## DIRECT MANAGEMENT OF LOCAL DEVELOPMENT INITIATIVES

CASA NEL PARCO





# STRATEGIC GOALS: MIRAFIORI HAPPY AND INCLUSIVE NEIGHBOURHOOD

Fondazione Mirafiori aims at increasing the neighbourhood inclusive happiness focusing on a number of enabling factors, such as:

🌱 **Urban land** Improve neighborhood liveability and home comfort, addressing the degradation of some areas and houses as well as strengthening Mirafiori “green vocation”

💧 **Education** Contribute to school education quality to counteract enrolment decline and early drop-off

🏠 **Economic development** Attract resources and create job opportunities in the neighbourhood, specifically in favour of young people; support local trade proximity and build a network with companies of the territory

🌿 **Community** Strengthen social aggregation opportunities in the neighbourhood. Promote Mirafiori residents’ active participation, involvement and self-organising capacity.

👤 **Social inclusion:** fight against poverty and social marginality; building alliances with local entities committed to supporting the vulnerable groups

🎨 **Culture:** strengthen cultural offer and opportunities for cultural growth for the inhabitants of Mirafiori.



MIRAFIORI  
COMMUNITY  
FOUNDATION  
IN NUMBERS

2020



404.000€  
RESOURCES  
ALLOCATED IN THE  
DISTRICT

OF WHICH 188.500€  
WITH OWN FUNDS

215.700€  
BROUGHT IN THE DISTRICT  
THROUGH PARTICIPATION AT CALL  
FOR FUNDINGS

14.700€  
COLLECTED DONATIONS

2.275€  
FUNDS RAISED TO IMPLEMENT  
THE TWO FUNDS "EDUCATIONAL  
POVERTY" AND "THIRD AGE"

17.000€  
MATERIAL GOODS'  
DONATION

24  
PROJECTS  
INCURRED OVER THE YEAR

40  
LOCAL ASSOCIATIONS  
WITH WHICH THE  
FOUNDATION  
COLLABORATES

150  
VOLUNTEERS

2.086  
HOURS OF VOLUNTEER WORK





MIRAORTI  
WWW.MIRAORTI.ORG

BATTI IL 5



- 
- 700 ILLEGAL VEGETABLE GARDENS
  - 90 LEGAL VEGETABLE GARDENS
  - 1 FARM FOR URBAN AGRICULTURE WITH 200 VEGETABLE GARDENS FOR INDIVIDUAL, FAMILIES AND GROUPS
  - 1 INVESTMENT IN SUMMER HA FOR SOCIAL AGRICULTURE
- 



- 
- 200 CLASSROOMS INVOLVED IN STEM'S LAB
  - 4 TERRITORIAL AFTER-SCHOOL WITH APPROX. 80 CHILDREN
  - 150 CHILDREN INVOLVED IN SUMMER ACTIVITIES
-



COMPRO



ESSERE ANZIANI A MIRAFIORI SUD  
[AGING BETTER TOGETHER]



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**700** N° ELDERLY PEOPLE AND THIER RELATIVES INVOLVED

**20** PEER INVOLVED IN THE MANAGEMENT OF THE PROJECT

**150** ACTIVITIES REALIZED IN ONE YEAR

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- 
- 1** COMPETITION CREATED FOR COLLECT RECIPES
  - 1** TYPICAL DESSERT OF MIRAFIORI
  - 4** LOCAL PASTRY SHOPS THAT PRODUCE THE DESERT
  - 5%** OF SALES OF“IL TRONCHETTO DI CATERINA” WILL BE DONATED TO MIRAFIORI FOUNDATION TO SUPPORT SOCIAL ACTIVITIES IN THE NEIGHBORHOOD
-



TORINO SOLIDALE

A PEOPLE NETWORK FOR FOOD AID TO SUPPORT  
PEOPLE LIVING IN POVERTY DUE TO COVID 19



DISTRIBUTION OF DAILY PRODUCTS AT CASA NEL PARCO  
[number from 1 March 2020 to 31 December 2020]

- 4272 NUMBER OF CARITABLE FOOD BOX DISTRIBUTED
- 472 NUMBER OF BENEFICIARIES PER MONTH
- 50 NUMBER OF VOLUNTEERS
- 30 NUMBER OF WEEKS OF DISTRIBUTION: 30

MIRAFIORI DOPO IL MITO

[www.mirafioridopoilmito.it](http://www.mirafioridopoilmito.it)



- 1 EXHIBITION
- 15 DAYS OF EXPOSITION
- 8 SECTIONS WITH DIFFERENT ARTISTIC AND SCIENTIFIC LANGUAGES
- 1.500 VISITORS
- 13 REALITIES AND ARTISTS INVOLVED
- 40 SUBJECTS TOLD
- 5000 PHOTOGRAPHS OF INHABITANTS
- 1 PHOTOGRAPHY WORKSHOP
- 3 ROUND TABLES
- 11 GUIDED TOURS



SUPPORTED BY



**web** [www.fondazionemirafiori.it](http://www.fondazionemirafiori.it)  
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