

## SIAT YOUNG COMPETITION OF IDEAS FOR YOUNG DESIGNERS

### INTRODUCTION:

SIAT has instituted an **international competition** destined principally for graduates and students of Architecture, Engineering, Design and the Fine Arts Academies, who do not necessarily hold a professional title, and with the hopes that multidisciplinary groups will be created embracing all the arts, science and technical disciplines that can best interpret the theme proposed each time. The award aims to trigger reflection on the research of new urban visions for unresolved spaces or issues, with a focus on the reality of the local Turin and Piedmont territory.

### THEME:

## SIAT YOUNG MIRAFIORI NEXT STEP

SIAT, the Società degli Ingegneri e degli Architetti in Torino, with the CCIAA Camera di Commercio Industria Artigianato e Agricoltura di Torino, CNH Industrial, the Bertone Sant'Anna Immobiliare Group and the Comunità di Mirafiori Foundation are promoting this edition of SIAT YOUNG devoted to the theme of relaunching urban outskirts, proposing in particular the case study of the MIRAFIORI SUD district.

The initiative aims to be part of the ongoing debate of these years with the local community to identify not only their needs but also the character and vocation for a long-lasting and efficient transformation.



The **International Competition of Ideas** aims to encourage the circulation of ideas and to involve the younger age groups of students and professionals. The results of the Competition are true scenarios of **transformation** around which debate can be focused, both at a level of the skills and disciplines that are involved with urban transformations and in normal discourse between administrators and citizens. The results themselves will make interests converge, involve public and private actors, and activate a network of investors who are attracted and convinced by a good idea.

A significant and **real** portion of the district has been singled out, already identified by the **Town Plan (PRG)** as an **area of transformation**: the urbanistic 16.31 ex TECUMSEH zone in combination with the 16.32 CASTELLO DI MIRAFIORI zone. This area presents great potential and **diversified landscape values** thanks to the presence of the urban *Colonnetti* park, the *Bela Rosin* mausoleum, the nearby Sangone River park, and to its proximity to *INRiM – National Institute of Meteorological Research*. The district is already home to other former industrial areas now transformed into research and teaching hubs for the Polytechnic, such as the *Design and Sustainable Mobility Citadel*, and is also close to the university pole of the *School of Management and Economy*.

The theme of transformation and urban regeneration, in this case, will be interwoven with that of the pre-existing buildings of the ex **TECUMSEH** factory, on an area **owned by the Bertone Sant'Anna Immobiliare Group**.

It is an area that requires ideas and development trends for a full relaunch that must involve the existing territorial fabric, both physical and social.

### PREMISE:

Turin confirms its vocation as a centre of higher (university) education. Today, the number of students enrolled in I and II level degree courses, and I and II level Master courses and PhDs comes to more than 110,000.

The city offer (for students and structured operators) is estimated at 7000 beds, which covers about 15% of what is needed. In order to compete on an international level, Turin must be able to offer both *hospitality* structures for



students and operators and complementary infrastructure (places for study, meetings, sports, cultural events...).

The recent exhibition “MIRAFIORI DOPO IL MITO” / Mirafiori after the Myth (Polo del '900, 11-25 October 2019) – the result of a two-year project involving a number of people – gave us a complete and up-to-date photograph of the district today, **illustrating** its past from castle to factories, **telling stories** about lives and houses and the surrounding green that promotes well-being, **shedding light** on a very present and vital memory, a system of values and sense of belonging and pride that **declares** this quarter's desire for it to have a future.

## OBJECT:

The Competition aspires to have a **realistically** feasible project that will restore vitality to the district and aims to select the best proposals of an urban and landscape project relevant to the competition zone, foreseeing the establishment of a **university campus with residences, study zones and laboratories, green areas and sports areas** that will go to complete the planned building of **residential and commercial buildings**.

The objective is urban requalification of the zone that unites the ex TECUMSEH area (circa 40.000 m<sup>2</sup>) and the CASTELLO DI MIRAFIORI area (circa 30.000 m<sup>2</sup>) starting from the indications present in the “**Notes about the Planning**” document attached to the Competition Notice. **The urban regeneration project must refer to the development of the provision of ecosystem services and the use of nature-based solutions.**

The Competition calls for an overall project for the entire portion of territory integrating the park and the built areas with the relevant surrounding environmental context and in general with the pre-existing buildings of the district. The project will evaluate the eventual recovery, even if only partial, of the industrial buildings within the abandoned areas for services.

The graphic sheets must show in a synthetic way both the idea of urban insertion and the architectural-building features.

Furthermore, an in-depth plan for a **Landmark** is also required, to be placed in the green areas and having the nature of a sign destined to characterise the project and that can be realised independently of the overall intervention.



### COMPETITION AREA:

PRG ZUT 16.31 “Ex TECUMSEH” zone and 16.32 “CASTELLO DI MIRAFIORI” zone

<https://goo.gl/maps/vbAbQ7gPjxRZ5dNt5>

45°00'44.9"N 7°38'17.7"E

45.012481, 7.638246

### HOPED FOR RESULTS:

The Competition is launched with a public Notice and website in Italian and English. The language required for all competition graphic sheets is English in order to encourage wider participation and to enhance an open approach towards every culture presented.

The urban and landscape plan will illustrate **realistic scenarios that are open to innovation**, around which interests will converge, public and private actors will be involved, a network of investors will be activated, and a socio-economic debate will be set in motion.

The **presentation** of the results of a public consultation within the interested district will constitute a collective moment of information and reflection and therefore a form of participation of the citizens interested in the transformations. **It is therefore necessary to promote debate and trigger processes that prime the transformations, demonstrating their possibilities.**

### REGISTRATION:

The Competition is destined principally for graduates and students of Architecture, Engineering, Design and the Fine Arts Academies, **who do not necessarily hold a professional title, and with the hopes that multidisciplinary groups will be created** in which all the arts, science and technical disciplines may converge.

**The group leader will not be older than 35.**

The registration procedure is **computerised** and managed by a specific platform made available by SIAT ([http://siat.torino.it/siat-young\\_2021/](http://siat.torino.it/siat-young_2021/) ). At the moment of registering, the composition of the contestant (single or group) will be indicated and a group-leader nominated delegated to communicating with the promoting body. The procedure is anonymous.

A registration fee of 50,00 euros per group and per proposal submitted is requested. Payment will be made via the platform using *Paypal*. Failure to pay the registration fee means exclusion. The Court of Turin is the competent body handling any disputes.

It is forbidden for contestants to have any contact with Jury members about issues concerning the Competition. Those who have current working relationships or family relationships with members of the Jury are not permitted to enter the Competition.

## WHAT IS REQUIRED:

- A. graphic sheet 1) in A1, digital PDF format, landscape project with planivolumetric urbanistic intervention
- B. graphic sheet 2) in A1, digital PDF format, creative architectural proposal of the university campus
- C. graphic sheet 3) in A1, digital PDF format, project of the green areas with special attention for the provision of ecosystem services and solutions for adapting and mitigating climate changes
- D. graphic sheet 4) in A1, digital PDF format, project for a landmark installation in an open area, inserted into the context of the proposal of the overall urban project
- E. report in A4, digital PDF format, explanatory report about the intervention; one page, max. 3000 characters excluding spaces and without images
- F. report in A4, digital PDF format, explanatory report about the landmark; one page, max. 3000 characters excluding spaces and without images

The Competition **proposals** must be drafted in **English**. The decimal metric system **exclusively** is to be used.

The proposals must be **presented anonymously** and **identified only by a *personal code***.

The personal code of 8 characters communicated on registration is valid for submitting only one proposal and must be reproduced at top right on the Competition documents, in ARIAL font, 8 mm.

The files of the proposal must be named in the following way: personal code followed by “underscore” and the indication A, B, C, D, E, F. For example: if the personal code is “12345p27” they must be named:

- “12345p27\_A.pdf” for GRAPHIC SHEET “A”
- “12345p27\_B.pdf” for GRAPHIC SHEET “B”
- .....

The proposals must be delivered in a digital PDF format before the deadline indicated on the calendar, uploading files of 5 megabyte maximum each in the specific reserved section on the web site. Proposals delivered in any other way will not be considered. Contestants are warmly advised to upload their proposals well in advance of the final deadline. Once a project has been uploaded, it is no longer possible to accede to the reserved area.

## DOCUMENTATION PROVIDED:

The documentation provided to contestants serves to provide a real picture of the scene of the intervention and the basic editable material for drafting the proposal:

- maps of the intervention zones
- indication of the competition zone
- photographic documentation
- town-planning norms for reference
- “Notes about the Planning” with clarification of parameters and obligations

## COMPETITION CALENDAR:

- **publication of the Competition Notice and start of registration:** 6 April 2021

- **request for clarifications:** by 5 May 2021
- **publication of clarifications:** by 15 May 2021
- **submission of proposals:** by 12.00 (noon) of 30 June 2021
- **work of the Jury and Competition results:** by 30 July 2021
- **seminar and presentation of results:** October 2021
- **catalogue publication in A&RT:** December 2021

The calendar is subject to modification. All communications, clarifications and updates relevant to the Competition and its execution will be published in English on the web page specifically dedicated to the Competition on the website: [http://siat.torino.it/siat-young\\_2021/](http://siat.torino.it/siat-young_2021/) .

Requests for clarification must be sent to the Competition secretary by using the specific module present on the reserved page. Requests for clarification that are sent in by other means will not be considered.

### JURY:

The multidisciplinary Jury composed of 7 members will act under the coordination of the President and with the support of the technical secretary, using the online SIAT platform of the Competition.

1. Roberto FRATERNALI (SIAT), President of the Jury
2. Francesca DE FILIPPI (Polytechnic of Turin)
3. Elena CARLI (Comunità di Mirafiori Foundation)
4. Federica LARCHER (University of Turin, DISAFA Department)
5. Giuseppe SERRA (City of Turin)
6. Daniela ROPOLO (CNH Industrial)
7. Fabrizio BERTONE (Bertone Sant'Anna Immobiliare Group)

### AWARDS:

The Competition will conclude with a ranking list according to merit and the **attribution of four monetary awards**. The Jury will identify at its absolute discretion other proposals worthy of special mention without awarding a monetary prize. The Jury will draw up the minutes of comments about the proposals presented and about those awarded and selected for **special mention**. The awards are understood to be pre-tax sums.

The Jury will award the first prize with **CNH Industrial special mention** to the best proposal of urban and landscape re-design that stands out for its innovative solutions in the sphere of planning green areas with special attention to aspects of climate control in an urban area. The proposal will go in depth into the themes of **urban regeneration, mitigation and adaption to climate change with the use of natural elements** in the meeting between Park and built City, creating exemplary and repeatable models.

The Jury will also award the **Landmark special mention** to the proposal worthy of being indicated to the Bertone Sant'Anna Immobiliare Group with the aim of being realised.

- Award for first place with CNH Industrial special mention 3.500,00 euro

- Award for second place 1.800,00 euro
- Award for third place 1.000,00 euro
- Award for fourth place 800,00 euro
- Bertone Sant'Anna Group Landmark special mention

The following will also be granted:

- certificate of merit to the selected proposals (first, second, third and fourth ranked, special mentions)
- publication of the Catalogue in the journal *Art* of all participating proposals
- presentation and award-giving events, and discussion of the results

### PROMOTING BODY:

SIAT, the Società degli Ingegneri e degli Architetti in Torino, a non-profit cultural association founded in 1866; Corso Massimo D'Azeglio 42 – 10125 Torino; P. IVA: 01454810019; t. (+39) 011 650 85 11; <http://siat.torino.it/>

### PROMOTERS:

- SIAT
- CCIAA Torino
- CNH Industrial
- Gruppo Bertone Sant'Anna Immobiliare
- La Fondazione della Comunità di Mirafiori Onlus

### COMPETITION COORDINATORS:

Beatrice CODA NEGOZIO, Mauro SUDANO

### SCIENTIFIC COMMITTEE:

- Giovanni Vincenzo FRACASTORO (SIAT)
- Beatrice CODA NEGOZIO (SIAT)
- Mauro SUDANO (SIAT)
- Elena URSONE (SIAT)
- Guido BOLATTO (CCIAA)
- Fabrizio BERTONE (Gruppo Bertone Sant'Anna Immobiliare)
- Daniela ROPOLO (CNH Industrial)
- Elena CARLI (Fondazione della Comunità di Mirafiori)
- Francesca DE FILIPPI (Comunità di Mirafiori – Politecnico di Torino)
- Giuseppe SERRA (Città di Torino)
- Federica LARCHER (Università degli Studi di Torino, Dipartimento DISAFA)

### MEDIA PARTNERS:

- *Art* editor Andrea LONGHI <http://art.siat.torino.it/>

## CATALOGUE

SIAT's journal **Atti & Rassegna Tecnica** will publish the catalogue of the Competition.

The publication of winning projects and the overview of all the participating proposals in the Competition will be an opportunity for reflection on the themes of the Competition and on the ideas that came to light, giving space to the different visions offered by the world of young designers. Members of the Jury will be invited to provide their contribution of considerations, together with external commentators, such as representatives of the bodies and institutions that work in the district.

The promoting bodies of the Competition intend to organize public events and a SEMINAR during which the themes and results of the Competition will be presented and discussed.

**A&RT**